

# adtrue

A member of **FPT**

# CATALOGUE

## PRODUCT INFORMATION



Brown rice vermicelli with green banana . Dried brown rice vermicelli  
Vietnamese Heirloom Sticky Corn Popcorn



# CONTENTS

04.

## About Us

Backed by FPT's global expertise, FPT AdTrue Export partners with Vietnamese brands to expand worldwide. We connect technology, culture, and trade for a healthier, more connected future.

06.

## About Vietnam Napro

Vietnam Napro – a high-quality agricultural supplier, specializing in the production of authentic, artisanal agro-products that meet U.S. export standards.

10.

## Branding Story

Some values, rooted in the earth, nurtured by dedicated hands, and cherished wholeheartedly by the soul, are destined to endure through time. Amidst today's relentless pace, there is a Vietnam quietly preserving the beauty of its roots.

11.

## Core Values

FPT AdTrue Export is a member of FPT AdTrue, backed by FPT Corporation – a leading global Vietnamese group with strong international presence.

12.

## Our Products

All our products are crafted from purely natural ingredients, preserving the authentic, original flavor of corn and traditional brown rice.

26.

## Partner With Us

FPT AdTrue Export partners with Vietnamese enterprises to conquer international markets, particularly the United States market.

# ABOUT US

## INTRODUCTION

For over a decade of development, FPT AdTrue has continually asserted its pioneering position in the field of AdTech (Advertising Technology) and application development. As part of the FPT ecosystem – a technology corporation present in over 30 countries, we inherit a robust technology foundation and profound international commercial experience.

Building on this success, FPT AdTrue is expanding into the Export sector with the brand FPT AdTrue Export. Our brand stands side-by-side with Vietnamese brands, carrying the mission to meticulously select and distribute the most quintessential Vietnamese values to American consumers, thereby solidifying its position on the global trade map.

Leveraging a market-savvy team, international deployment capability, and the global technology platform from FPT, FPT AdTrue Export commits to becoming a strategic and trustworthy partner for Vietnamese enterprises on their journey of international integration.

Driven by the aspiration to bring indigenous values beyond borders, FPT AdTrue Export, a subsidiary of FPT Corporation, accompanies Vietnamese enterprises in their export endeavors. Behind the story of Vietnamese spirit and fortitude, every product line, an inheritance of the people and culture, is elevated by international standards, modern technology.

Built upon technological prowess, we have cultivated a comprehensive export ecosystem: transparent sourcing/provenance, rigorous quality assurance, optimized logistics, and strategic market expansion.

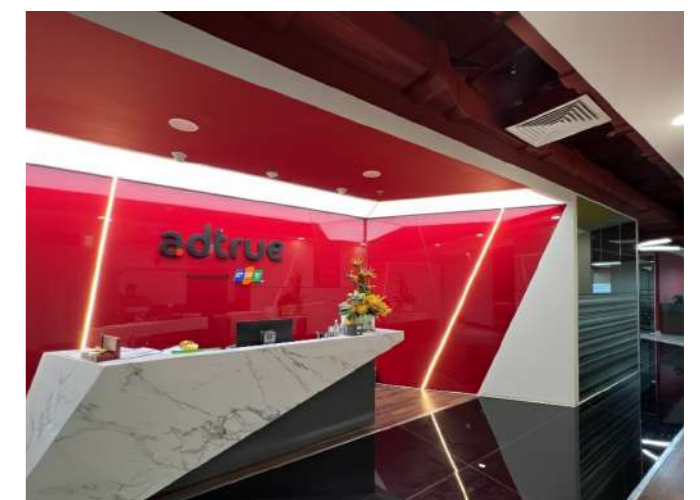
With a team of seasoned experts and a network of hundreds of global partners, FPT AdTrue Export continues its journey of expansion into the US, introducing Vietnamese products to the world and positioning the identity of a strong, modern, and culturally rich Vietnam.



“The journey of FPT AdTrue Export originates from the land of Vietnam, a convergence of cultural quintessence and the aspiration to transcend borders. With intellect, creativity, and a spirit of continuous learning, we are bringing Vietnamese values to the international market, asserting our position on the global map. This is not only a source of pride, but also the unwavering commitment and mission that FPT AdTrue Export steadfastly pursues.”

**FPT AdTrue Founder - CEO**

*Tony Vu*



## INTRODUCTION

# VIETNAM NAPRO

Vietnam Napro – A premium supplier of high-quality agricultural produce in Vietnam, specializing in non-GMO corn-based products. Our offerings are strictly gluten-free and contain absolutely no artificial additives.

Our products undergo rigorous inspection and testing, consistently meeting stringent US export standards. We guarantee superior nutrition, food safety, and an authentic, natural flavor.

Vietnam Napro is dedicated to sustainable development, actively contributing to environmental preservation and the empowerment of local communities.



## Standardized Growing Region

### LANG SON



Lang Son is a region with exceptionally favorable natural conditions for the development of high-quality agricultural products. The terrain here is predominantly composed of low hills and mountains, with an average elevation of about 250 meters. The annual average temperature of 20 - 22°C, a temperate climate, and high humidity facilitate robust crop growth, resulting in firm, plump kernels and high nutritional content.

The river valleys of Ky Cung, Bac Khe, and Na Duong are annually enriched with alluvial deposits, creating fertile, porous, and micronutrient-rich strips of land, perfectly suited for traditional rice and glutinous corn varieties.



### *The location of Lang Son on the map of Vietnam*

This area features up to 43 different soil types, many of which contain high levels of clay and natural organic matter, ensuring excellent moisture retention and limiting soil erosion. The irrigation water is sourced entirely from pristine mountain streams and headwaters, remaining pure and uncontaminated by alum or heavy metals, which contributes to the produce's purity and subtle, smooth flavor.

Thanks to the harmonious combination of low-hill terrain, ancient alluvial soil, pristine water sources, and a cool climate, the Lang Son raw material cultivation area has become a key strategic zone for Vietnam Napro – the place where pure-bred brown rice varieties, organic green bananas, and traditional glutinous corn are grown, yielding distinctive quality and superior nutritional value that meet export standards.

# Manufacturing Facility and Production Process



The production process is a sophisticated synergy of indigenous knowledge and traditional craftsmanship with modern, international-standard freeze-drying technology. Starting from carefully selected non-GMO ancient glutinous corn kernels, every batch is artisanal-processed in an environment with strict temperature and humidity control, thereby preserving the natural flavor, color, and original nutritional value.

Crucially, our agricultural products contribute to honoring cultural values, supporting mountainous communities, and fostering sustainable agriculture. We are proud to pioneer in bringing indigenous value to the global stage. Our brand and cooperatives preserve agricultural heritage, enhance support for mountainous communities for sustainable development, and rise from a dream to become a unique piece of Vietnamese flavor identity.



Certificate of FDA Registration  
FPT AdTrue



Letter of Consent FSVP U.S Agent



Certificate of FDA Registration  
Vietnam Napro



Vietnam Napro Cooperative  
ISO 22000 : 2018

# CERTIFICATIONS

# BRANDING STORY

*Elevating Vietnamese Quintessence to Global Heights*



# CORE VALUES

*Core Values for Global B2B Partnerships*

*FPT AdTrue Export*



**S**ome values, rooted in the earth, nurtured by dedicated hands, and cherished wholeheartedly by the soul, are destined to endure through time. Amidst today's relentless pace, there is a Vietnam quietly preserving the beauty of its roots—a place where every grain of rice, every ear of corn, every ancient field, and every farmer carries the story of their ancestors, a sense of profound pride, and the dream of reaching every corner of the world.

We choose to begin with the most intimate necessity: the food that nourishes humanity. Yet, the journey of AdTrue Export does not merely end with raw agricultural produce. We go further, upgrading Vietnamese value through diverse product lines that possess both depth and international caliber. To truly transcend borders, authentic beauty sometimes requires a guiding partner—one who ensures that this inherent value is seen, appreciated, and positioned correctly. For quintessence can only genuinely shine when placed in a context worthy of its merit.

AdTrue Export believes the time has come for Vietnamese products to embark on a new trajectory: not merely to be known, but to be accredited/recognized; not just to be present, but to radiate brilliantly as a symbol of uncompromised purity, indigenous wisdom, meticulous execution, and national pride. We are redefining the standard for Vietnamese products in the global marketplace—from quality, origin, and production standards, to the brand narrative and the emotional value the product delivers.

Because Vietnam was not born simply to compete on price. Vietnam deserves to lead with quality, distinct identity, and experience.

FPT AdTrue Export is a member of FPT AdTrue, backed by FPT Corporation – a leading global Vietnamese group with strong international presence.

Leveraging technology, global mindset, and a wide international partner network, we are committed to bringing Vietnam's top-quality products to the world with reliability and long-term value.

To ensure strong and sustainable export partnerships, we operate based on three core values:

## 1. Transparency & Integrity

FPT AdTrue Export bases its development on absolute transparency: from product origin, production process, to quality commitment. We respect our farmers, producers, and consumers – preserving authentic value to build enduring trust.

## 2. Global Standards (Compliance)

FPT AdTrue Export combines original, artisanal cultivation and processing techniques to fully retain traditional flavor, while strictly adhering to international standards for food safety and production technology. Every product not only ensures nutrition, safety, and brand value, but also contributes to affirming Vietnam's position on the global commodity map.

## 3. Innovation & Sustainable Development

Inheriting the spirit of innovation from FPT, FPT AdTrue Export is continuously perfecting its offerings: from packaging and formulas to user experience. We collaborate hand-in-hand with partners and communities, spreading Vietnamese pride globally through quality products, genuine spirit, and humanitarian value.

# OUR PRODUCTS

All our products are crafted from purely natural ingredients, preserving the authentic, original flavor of corn and traditional brown rice. We strictly use no additives, artificial colors, or synthetic flavors. Each product is made from the whole, unadulterated grain, carefully preserving the complete nutritional value and the clean, vital energy derived from nature.



## PRODUCT INFORMATION

StickeePop - Vietnamese Heirloom Sticky Corn Popcorn



**StickeePop**  
Original Flavor

NET WT. 5.3 OZ (150G)



*Ingredients:* ancient sticky corn



**StickeePop**  
Coconut Butter Flavor

NET WT. 5.3 OZ (150G)



*Ingredients:* ancient sticky corn, coconut meat, organic cane sugar, water, salt



**StickeePop**  
Cane Sugar Flavor

NET WT. 5.3 OZ (150G)



*Ingredients:* ancient sticky corn, organic cane sugar, water



**StickeePop**  
Matcha Coconut Flavor

NET WT. 5.3 OZ (150G)



*Ingredients:* ancient sticky corn, organic cane sugar, coconut meat, water, pure matcha powder



**StickeePop**  
Caramel Flavor

NET WT. 5.3 OZ (150G)



*Ingredients:* ancient sticky corn, organic cane sugar, margarine (soybean-based), water

# STICKEEPOP

Vietnamese Heirloom Sticky Corn Popcorn

All products are made from an ancient glutinous corn variety cultivated in high-altitude mountainous regions characterized by a distinct tropical monsoon climate. With an average annual temperature of 21 - 22°C, pristine water sources, and fertile soil, the corn plants grow naturally, chemical-free, non-hybridized, non-GMO, and completely isolated from industrial farming practices.

After harvest, we meticulously select each corn kernel, clean, dry, and introduce them to the artisanal popping process over a traditional wood fire, ensuring uniform puffiness, crispiness, and fully retaining the signature aroma of Vietnamese glutinous corn. The entire production is carried out in a facility certified with ISO 22000:2018 and US FDA registration/ compliance, ensuring the highest level of hygiene, safety, and purity.

Following the popping process, the corn is blended with premium organic ingredients – such as organic cane sugar, honey, coconut matcha, and coconut butter – containing absolutely no artificial flavors, no artificial colors, and no GMOs. Each jar of popcorn is a perfect fusion of tradition and modernity, delivering a natural, crunchy, and pure flavor profile – meeting the rigorous standards for the international export market.



NO FILTER - JUST ORIGINAL



01.

Original Flavor

Crafted from rare ancient sticky corn, this popcorn begins a refined journey. Each kernel bursting with Original Essence, pure, delicate, and naturally elegant. Reflecting Vietnam's authentic spirit – rustic yet sophisticated. It's an ideal gift, treat, or tea companion.



Nutrition Facts		
5 servings per container		
<b>Serving size</b>		<b>30g</b>
<b>Amount Per Serving</b>		
<b>Calories</b>	<b>130</b>	
% Daily Value*		
<b>Total Fat</b> 2.5g		3%
Saturated Fat 0g		0%
Trans Fat 0g		
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 0mg		0%
<b>Total Carbohydrate</b> 23g		8%
Dietary Fiber 2g		7%
Total Sugars 0g		
Includes 0g Added Sugars		0%
<b>Protein</b> 4g		
Vitamin D 0mcg		0%
Calcium 20mg		0%
Iron 1.3mg		8%
Potassium 90mg		0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

COCONUT IN EVERY BITE



02.

Coconut Butter Flavor

Made from pure coconut butter extracted from Ben Tre's finest coconuts, Vietnamese Heirloom Sticky Corn Popcorn – Coconut Butter Flavor delivers a naturally rich, aromatic taste. Each crisp kernel embodies gentle sweetness and creamy delight – a wholesome treat for modern, mindful living.



Nutrition Facts		
5 servings per container		
<b>Serving size</b>		<b>30g</b>
<b>Amount Per Serving</b>		
<b>Calories</b>	<b>140</b>	
% Daily Value*		
<b>Total Fat</b> 6g		8%
Saturated Fat 4g		20%
Trans Fat 0g		
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 30mg		1%
<b>Total Carbohydrate</b> 20g		7%
Dietary Fiber 2g		7%
Total Sugars 4g		
Includes 2g Added Sugars		4%
<b>Protein</b> 3g		
Vitamin D 0mcg		0%
Calcium 10mg		0%
Iron 1.1mg		6%
Potassium 100mg		2%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PURE ESSENCE – NATURAL DELIGHT



03.

**Cane Sugar Flavor**

Made from ancient highland sticky corn and organic ingredients, Vietnamese Heirloom Sticky Corn Popcorn with Cane Sugar offers a pure, wholesome delight. Free from artificial colors and flavors, each crisp, delicate kernel embodies natural sweetness – a mindful treat for modern living.



Nutrition Facts		
5 servings per container		
<b>Serving size</b>		<b>30g</b>
Amount Per Serving		
<b>Calories</b>	<b>120</b>	
% Daily Value*		
<b>Total Fat</b> 2g		3%
Saturated Fat 0g		0%
Trans Fat 0g		
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 0mg		0%
<b>Total Carbohydrate</b> 24g		9%
Dietary Fiber 1g		4%
Total Sugars 5g		
Includes 3g Added Sugars		6%
<b>Protein</b> 3g		
Vitamin D 0mcg		0%
Calcium 10mg		0%
Iron 0.8mg		4%
Potassium 70mg		0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

CRISP GOLDEN CARAMEL BLISS



04.

**Caramel Flavor**

Refreshing the classic caramel taste, Vietnamese Heirloom Sticky Corn Popcorn – Caramel offers a “familiar yet new” delight – naturally sweet, crisp, and pure. A wholesome indulgence for those who enjoy classic flavors with a modern, mindful twist.



Nutrition Facts		
5 servings per container		
<b>Serving size</b>		<b>30g</b>
Amount Per Serving		
<b>Calories</b>	<b>130</b>	
% Daily Value*		
<b>Total Fat</b> 2.5g		3%
Saturated Fat 1g		5%
Trans Fat 0g		
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 10mg		0%
<b>Total Carbohydrate</b> 23g		8%
Dietary Fiber 2g		7%
Total Sugars 5g		
Includes 5g Added Sugars		10%
<b>Protein</b> 3g		
Vitamin D 0mcg		0%
Calcium 20mg		0%
Iron 1mg		6%
Potassium 60mg		0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# PURE MOOD - MATCHA MOVE



# 05.

## Matcha Coconut Flavor

Vietnamese Heirloom Sticky Corn Popcorn – Matcha Coconut offers a refreshing twist with its light, natural flavor. The gentle richness of coconut blends with premium matcha for a modern, refined snack – perfectly crafted for a new generation that values wellness and inspiration.

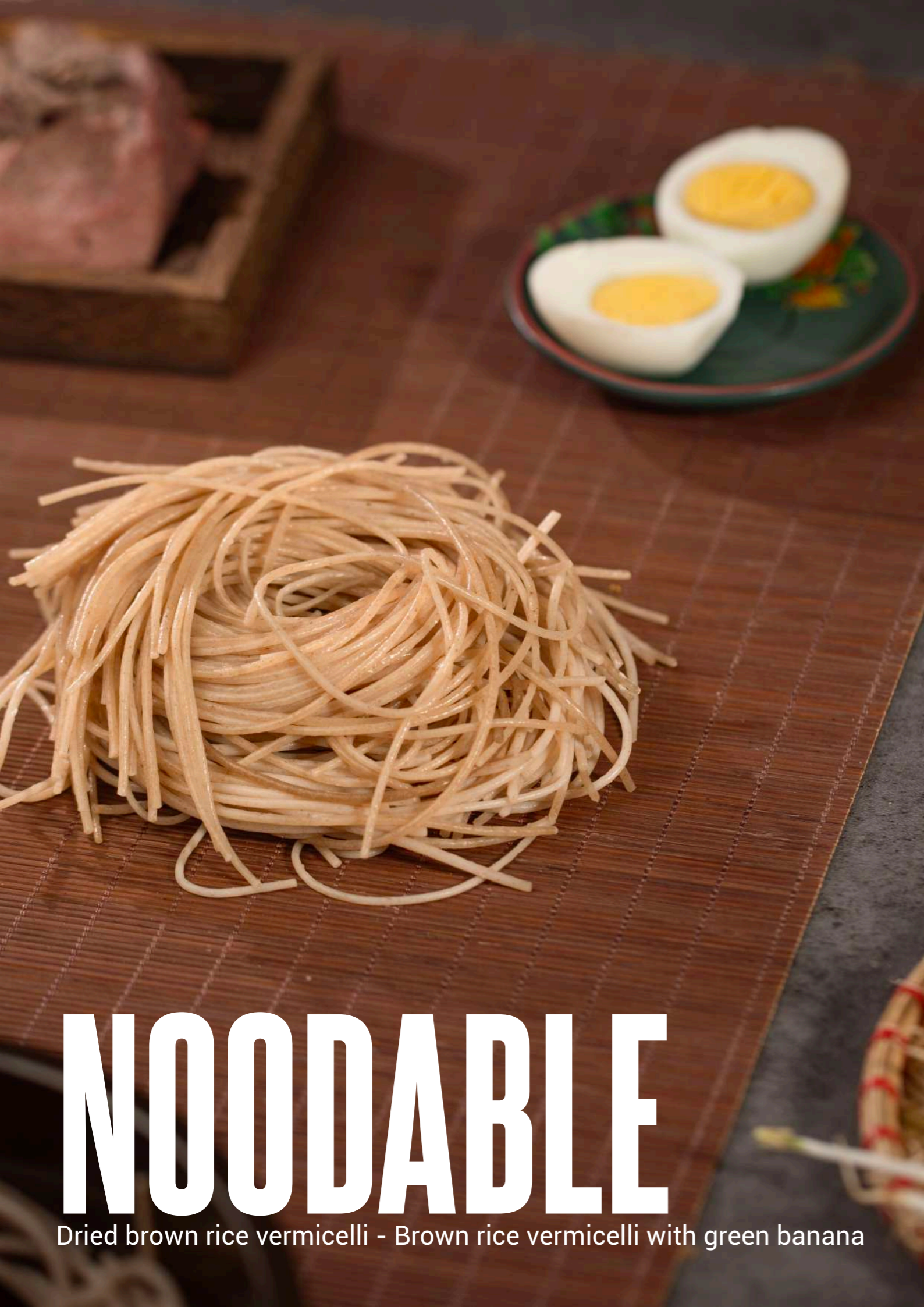


Nutrition Facts		
5 servings per container		
Serving size		30g
Amount Per Serving		
<b>Calories</b>		<b>130</b>
% Daily Value*		
<b>Total Fat</b>	3.5g	4%
Saturated Fat	2.5g	13%
Trans Fat	0g	
<b>Cholesterol</b>	0mg	0%
<b>Sodium</b>	0mg	0%
<b>Total Carbohydrate</b>	22g	8%
Dietary Fiber	2g	7%
Total Sugars	4g	
Includes 2g Added Sugars		4%
<b>Protein</b>	3g	
Vitamin D	0mcg	0%
Calcium	20mg	0%
Iron	1.1mg	6%
Potassium	100mg	2%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# UPCOMING PRODUCT LAUNCH





# NOODABLE

Dried brown rice vermicelli - Brown rice vermicelli with green banana



**Noodable**  
Brown rice vermicelli  
with green banana

NET WT.: 14.1 OZ (400G)



Ingredients: 80% brown rice,  
20% green aromatic banana powder



**Noodable**  
Dried brown rice vermicelli

NET WT.: 14.1 OZ (400G)



Ingredients: 100% brown rice

Our vermicelli product is crafted from 100% locally-sourced heirloom brown rice, an ancient variety cultivated for hundreds of years. This rice variety is non-hybridized and non-GMO – each grain is the essence/crystallization of pristine soil, pure water sources, and an average annual temperature of approximately 21 - 22°C.



# NOODABLE

Brown rice vermicelli with green banana



## Nutritional Value & Benefits

Rich in Resistant Starch & Prebiotics, nourishing beneficial gut bacteria, supporting a healthy digestive system.

Reduces sugar absorption, aids in weight and blood sugar management.

Helps lower bad cholesterol, supports cardiovascular health and improves metabolism.



## Ingredient Sourcing

Our Green Banana Brown Rice Vermicelli is made from green aromatic banana flour and heirloom, non-GMO brown rice flour, creating an excellent synergy between slow-release starch (from the heirloom brown rice) and resistant starch (abundant in green bananas), which offers numerous health benefits: enriching gut health, reducing the risk of blood sugar spikes, supporting cardiovascular health, lowering bad cholesterol, aiding digestion, and supporting weight management.

## Production Technology

The entire process is executed in a facility compliant with ISO 22000:2018 and US FDA standards/registration. The vermicelli is slow cold-dried for 24 hours to ensure the preservation of its natural ivory-brown color, elasticity/chewiness, and fully retain its natural flavor when cooked. No chemicals, additives, or artificial colors are used throughout the entire production process.

## Ideal For

Individuals on a low-carb diet, those with diabetes, people who are overweight, or anyone looking to maintain optimal gut health. The perfect choice for a healthy, light meal that provides sustained energy for the entire day.

Nutrition Facts	
About 7 servings per container	
<b>Serving size</b>	<b>55g</b>
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>190</b>
% Daily Value*	
<b>Total Fat</b> 1.5g	2%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 0mg	0%
<b>Total Carbohydrate</b> 42g	15%
Dietary Fiber 2g	7%
Total Sugars 0g	
Includes 0g Added Sugars	0%
<b>Protein</b> 3g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0.8mg	4%
Potassium 70mg	0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Raw Material Sourcing

The rice is cultivated in small paddies using natural farming methods, without the use of chemical fertilizers or synthetic pesticides. Every season, the rice is harvested, sun-dried, and milled using traditional, artisanal methods, milled only as needed for production to fully retain the bran layer rich in vitamins, minerals, and natural antioxidants. From this brown rice, Vietnam Napro crafts vermicelli threads with a rustic, deep brown hue, pure, and authentic, fully preserving the inherent flavor and promoting consumer health.

## Production Technology

The product is handcrafted in a controlled, cold-drying room certified to ISO 22000:2018 and US FDA standards. After being extruded, the vermicelli is hang-dried using cold-drying technology for 24 hours at a low temperature, avoiding sun exposure or high-heat drying. This cold-drying method helps lock in natural nutrients, prevent oxidation, and ensure the threads remain soft, fresh, and fully flavorful after cooking.

## Ideal For

Individuals on a diet (or weight management plan), people with diabetes, sedentary office workers, or anyone pursuing an "eat clean" lifestyle based on whole, natural foods.

Nutrition Facts	
About 7 servings per container	
<b>Serving size</b>	<b>55g</b>
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>190</b>
% Daily Value*	
<b>Total Fat</b> 1.5g	2%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 0mg	0%
<b>Total Carbohydrate</b> 41g	15%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
<b>Protein</b> 3g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 1mg	6%
Potassium 10mg	0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# NOODABLE

Dried brown rice vermicelli



## HEALTH BENEFITS

Stabilizes blood sugar and reduces diabetes risk.

Supports cardiovascular health and lowers bad cholesterol.

Improves digestive health and sustains long-lasting energy.

Promotes satiety, supporting safe weight management.

## PARTNER WITH US

*"Connecting Vietnam's Finest – Reaching Global Heights"*

FPT AdTrue Export partners with Vietnamese enterprises to conquer international markets, particularly the United States market. Leveraging our technology platform and comprehensive export ecosystem, we support the entire process. Our all-inclusive services, spanning consulting, certification, logistics, and international marketing, enable Vietnamese products to achieve global compliance.

### **Partner with FPT AdTrue Export**

Exportation & Distribution in the U.S.  
Consulting and Premium Product Development  
International Communication & Brand Building



# adtrue

A member of **FPT**

“Connecting Vietnam’s Finest  
Reaching the U.S”

## Contact us:

**FPT AdTrue., JSC**

Address: Floor 7, FPT Tower, No. 10 Pham Van Bach  
Cau Giay Ward, Hanoi City 100000, Vietnam

Website: <https://export.adtrue.com/>

Email: [export@adtrue.com](mailto:export@adtrue.com)

Hotline: VN +84 961 733 038 US +1 415 416 4598

